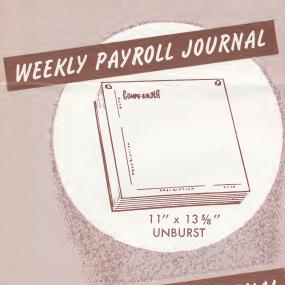
New Unique Method
CUTS COSTS of
BINDING MARGINALLY
PUNCHED FORMS!

THE ALL-PURPOSE, VERSATILE, MULTI-USE

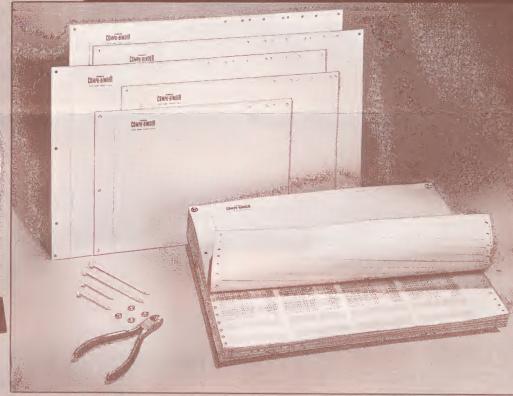
COMPU-BINDER



DAILY TRANSACTION JOURNAL



36 BINDERS-IN-ONE FOR PENNIES!

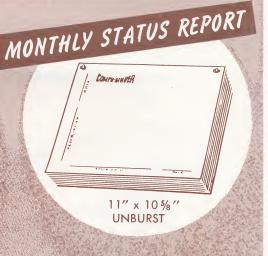


MONTHLY STATEMENTS

LIBRARISA

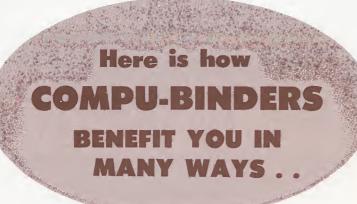
DETERMENTS

8 ½ " x 8 ½ " BURST



EACH SIZE SHEET ABOVE MAY
BE BOUND WITH ONE SIZE
COMPU-BINDERS...FOR AS LITTLE AS...

12° PER SET



41/2"

Each COMPU-BINDER Set consists of:

2 - Durable #150 MANILA TAG COVERS

2 - Flexible POLYETHYLENE POSTS 2 - THREADED METAL FASTENERS

WITH YOUR FIRST ORDER YOU GET THESE FREE:



POST CUTTER &

HOLLOW SHANK WRENCH

SAMPLE

81/2" 91/2" 97/8" 105/8"

14 %

This drawing (1/3 size)of a Compu-Binder cover shows the many different shapes and sizes that can be made from one standard size.

0

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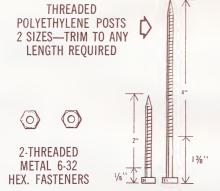
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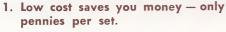
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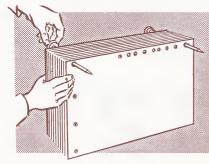
ONE THIRD ACTUAL SIZE 0

COMPU-BLADER

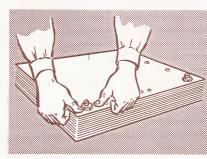


- 2. Quickly bound takes less than 30 seconds.
- 3. Reduced binder inventory one 11" x 14%" Compu-Binder is the equivalent of 36 different size binders.
- 4. Bound sheets are placed in your inactive storage with covers intact. No lost time in transfer.
- 5. Dead records destroyed with inexpensive Compu-Binders intact.
- 6. Unburst reports to various departments or field offices may be bound for pennies thereby increasing efficiency and reference speed during life of the report.
- 7. ELIMINATES binding emergencies because Compu-Binder covers all standard sizes.
- 8. Flexible polyethylene posts and positive locking clips assure close to margin visibility.
- 9. Ideal for inactive storage allows hard back binders to be available for active records.

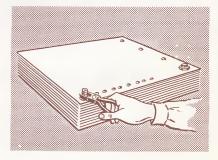
INSTRUCTIONS:



Place covers on front and back of forms and run plastic posts through holes.



2. Place hex nut fastener on post and screw down, thumb tight.



3. Cut excess post off flush with top of nut fastener.

MANILA TAG COMPU-BINDER* PRICE LIST

SPECIAL INTRODUCTORY OFFER OF MANILA TAG COMPU-BINDERS

INCLUDING FREE POST CUTTER and HOLLOW SHANK WRENCH

		2" POSTS	4" POSTS
50 SETS	11 x 14-7/8	14.75	15.50
50 SETS	11 x 17-25/32	16.75	17.50

EACH SET INCLUDES: Two 150# Manila Tag Covers • Two Threaded Polyethylene Posts, 2" or 4"* Length • Locking Nuts •

We will gladly mail you free sample COMPU-BINDER for any size form you specify.

ALL PRICES ARE TOTAL PRICE FOR QUANTITY LISTED

MANILA TAG COMPU-BINDER SETS — STOCK SIZES

Number	11 x 147/8	COVERS	11 x 17-25/32 COVERS		
of Sets	2" Posts	4" Posts	2" Posts	4" Posts	
125	\$ 26.50	\$ 29.75	\$ 30.00	\$ 33.25	
250	46.75	53.00	53.00	59.25	
500	80.00	92.00	92.25	104.25	
1000	125.00	145.00	143.00	163.00	
2000	240.00	280.00	276.00	316.00	

MANILA TAG COMPU-BINDER SETS — SPECIAL SIZES INCLUDES PUNCHING UP TO 5 HOLES IN COVERS

Number	UP TO 9"	UP TO 9" x 11"		UP TO 11" x 14"		UP TO 14" x 22"	
of Sets	2" Posts	4" Posts	2" Posts	4" Posts	2" Posts	4" Posts	
125	\$ 27.00	\$ 30.00	\$ 28.00	\$ 31.25	\$ 36.75	\$ 40.00	
250	48.00	54.25	50.00	56.25	65.00	71.25	
500	83.00	95.00	86.25	98.25	115.00	127.00	
1000	120.00	140.00	138.00	158.00	180.00	200.00	

NOTE: When ordering special sizes please submit sample form to be bound and indicate whether it is to be burst or unburst.

MANILA TAG INDIVIDUAL PARTS PRICE LIST

Number of Pieces	2" Post With Nut	4" Post With Nut	11 x 14 7/8 Covers	11 x 17-25/32 Covers
250	\$ 12.00	\$ 15.25	\$ 15.75	\$ 19.25
500	19.50	25.75	29.00	35.25
1000	32.00	44.00	49.50	61.75
2000	58.00	80.00	69.00	87.00
2000				

Prices Are F.O.B. Havertown, Pa.



POST CUTTER & HOLLOW SHANK WRENCH FREE WITH FIRST ORDER

PERFORMANCE GUARANTEE

If, in your opinion, Compu-Binders do not perform as advertised you may return the unused portion within 30 days and we will refund the full price.

DISTRIBUTED BY

L. W. PIERCE CO., INC.
250 WEST CHESTER PIKE
HAVERTOWN, PENNSYLVANIA 19083

Area Code 215

Telephone: JAckson 8-5795

SEE OTHER SIDE FOR HEAVIER DUTY RED PRESSBOARD

^{* 4&}quot; posts are not threaded all the way down the post and cannot be used for binding less than 2" thickness. 2" posts a must be used.

RED PRESSBOARD COMPU-BINDER* PRICE LIST

IMPORTANT ORDERING INSTRUCTIONS

ALWAYS INDICATE WHETHER FORM IS BOUND — BURST OR UNBURST

PLEASE	SEND	SAMPI	LE OF	ANY	FORM
OTHER T	HAN	STOCK	SIZE	- 11"	x 14%"

			THE THE STOCK SIZE AT 17 X 14/8					
NUMBER OF SETS		(SIZE 147/8" 4" Post	ANY SIZE UP TO 11" x 9" 2" Post 4" Post		ANY SIZE UP TO 11" x 18" 2" Post 4" Post		ANY SIZE UP TO 18" x 24" 2" Post 4" Post	
50	\$ 24.50	\$ 25.25	\$ 27.00	\$ 27.75	\$ 29.00	\$ 29.75	\$ 45.50	\$ 46.25
100	46.00	47.50	49.00	50.50	55.00	57.00	83.50	86.75
250	83.25	89.50	86.00	93.00	88.75	95.00	140.00	146.25
500	144.00	156.00	120.00	132.00	154.00	166.00	245.00	257.00
1000	260.00	280.00	190.00	210.00	270.00	290.00	400.00	420.00

EACH SET INCLUDES: Two 20 Pt. Red Pressboard Covers

• Two Threaded Polyethylene

Posts, 2" or 4"* Length

• Locking Nuts

• Post cutter & HOLLOW SHANK WRENCH

FREE WITH FIRST ORDER

* 4" posts are not threaded all the way down the post and cannot be used for binding less than 2" thickness. 2" posts must be used.

We will gladly mail you free sample pressboard COMPU • BINDER for any size form you specify.

RED PRESSBOARD INDIVIDUAL PARTS PRICE LISTS

NOTE: These Prices Are For Pieces - Not Complete Sets

NUMBER OF PIECES	2" Posts w/nuts	4" Posts w/nuts	STOCK SIZE 11" x 147/8"	ANY SIZE UP TO 11" x 9"	ANY SIZE UP TO 11" x 18"	ANY SIZE UP TO 18" x 24"
100	\$ 5.00	\$ 6.50	\$ 21.00	\$ 23.50	\$ 26.00	\$ 42.00
250	12.00	15.25	40.00	43.00	45.00	77.00
500	19.50	25.75	67.00	70.00	72.50	123.00
1000	32.00	44.00	117.00	93.00	127.00	218.00
2000	58.00	80.00	205.00	135.00	220.00	350.00

PRICING INSTRUCTIONS: If you use sheet size $11'' \times 13-5/8''$, you will price from column headed "Any size up to $11'' \times 18''$.

FOR EVEN GREATER ECONOMY . . . use regular manila tag COMPU • BINDERS. See other side for prices of these very inexpensive binders.

REMEMBER... You may specify COMPU • BINDERS of any size to bind the smallest check or bill to the largest report a computer can produce.

Prices Are F.O.B. Havertown, Pa.

PERFORMANCE GUARANTEE

If, in your opinion, Compu-Binders do not perform as advertised you may return the unused portion within 30 days and we will refund the full price.

DISTRIBUTED BY

L. W. PIERCE CO., INC.
250 WEST CHESTER PIKE
HAVERTOWN, PENNSYLVANIA 19083

Area Code 215

Telephone: JAckson 8-5795

Manufactured by

Memo from

L. W. PIERCE CO., INC. 250 WEST CHESTER PIKE HAVERTOWN, PA. 19083

JAckson 8-5795

HIlltop 9-8444

Good morning!

We would like to present COMPU-BINDER to you for your appraisal.

COMPU-BINDER is an all purpose, low cost method of binding any size marginally punched computer print out sheets. It is usable on either burst or unburst sheets, and the unique threaded post and nut enables anyone to bind up to 4" sheets in less than 60 seconds.

There are no special skills required. For reports going to various departments it is logical to supply COMPU-BINDERS to the end user, send the reports out unburst and let the user bind their own reports.

If you must do binding then you can work quickly and put as many people on the job as you wish. There are no bottlenecks. Some companies use only the posts and nuts for short term reports. Over 1,000 major computer users throughout the world use COMPU-BINDERS.

A postpaid order or sample request card is enclosed. Why not place an introductory order (50 binders, $11" \times 14-7/8"$ for only \$14.75) or, if you wish, ask us to send free samples for your inspection.

We know you will be interested in the cost savings, the convenience and the versatility of COMPU-BINDER. We look forward to hearing from you.

Cordially yours,

L. W. PIERCE CO., INC.

Leo W. Pierce President

LWP/mrt Encl.

P.S. A free hollow shank wrench for ease in attaching nut, and a post cutter, are supplied with your initial order.